

## ++ READING BAKERY SYSTEMS ANNOUNCES EXPANSION

Reading Bakery Systems (RBS) announces the expansion of its Pennsylvania factory and headquarters in Robesonia, Pennsylvania, USA. Reading Bakery Systems will be adding manufacturing, warehouse, and assembly space to its existing facilities. Additional engineering and office space will also be provided by the expansion.

As part of the expansion, Reading will also be adding a new E.I. Groff Technical Center adjacent to the site. The current Technical Center in Womelsdorf, Pennsylvania was originally built in 1996 with two complete production lines, one line dedicated to baked snack type products, and the other to biscuit and cracker products. The current Technical Center is a fully equipped food facility that is used for RBS equipment demonstrations, research and development, and to produce consumer market samples. The new E.I. Groff Technical Center will continue to



be used for RBS and customer research and development, and will showcase the latest technological developments in efficient production of pretzels, snacks, biscuits and crackers.

RBS will be focusing upcoming research and development efforts on new concepts in continuous mixing and efficient baking of a variety of snacks. Mr. Terry Groff, President of Reading Bakery Systems, explained that industry concerns are continuing to drive new equipment designs. "Large and small customers around the world have made clear to us that they

value product flexibility and are looking closely at energy costs more than ever before. They want manufacturing plants that efficiently adapt to a rapidly changing marketplace. Our efforts in simplifying the process of forming and baking with continuous mixing and more flexible oven designs have been well received. They have certainly contributed to our growth."

In addition to the Pennsylvania facilities, Reading Bakery Systems operates T.L. Green in Indianapolis, Indiana where biscuit and cracker equipment has been continuously supported since 1893. Offices, engineering, and manufacturing support are maintained at this site. RBS also recently opened a sales office in Europe to manage the expanding international market. Reading Bakery Systems is a manufacturer of baking equipment providing turnkey processing systems and support for the grain based food industry. [www.readingbakery.com](http://www.readingbakery.com) +++

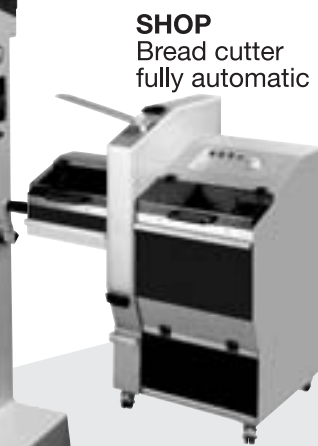
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