



++ FEATURES

- 08 **TECHNOLOGY** *RBS & AMF: A new mixer for buns*
- 10 **TECHNOLOGY** *Codex by Rondo: More than continuous mixing*
- 14 **CORPORATELY CANDID** *Interview: Lodewijk van der Borg & Aart Jan Hartman*
- 18 **MARKET** *Interview Volker Groos: The courage to change*
- 22 **PRODUCTION** *Mareis: Unique product*
- 28 **COMPANY PORTRAIT** *Leipurin: Turnkey from Finland*
- 30 **PRODUCTION** *Brück: Suction removal of bread residues*
- 32 **PRODUCTION** *Rego Herlitzius: Fully automatic bread slicer*
- 34 **PRODUCTION** *Rademaker: Flatbreads at high speed*
- 38 **COMPANY PORTRAIT** *Nort: Hand in hand with the retail*
- 42 **FAIRS AND EXHIBITIONS** *Dubai: Gulfood 2013*
- 44 **PACKAGING** *Fraunhofer IVV: Packing under protective gas*
- 46 **MARKET** *Poland: A glance at Gdańsk's bakeries*
- 48 **COMPANY PORTRAIT** *Brinker: Flexibility as a strategy*
- 50 **MARKET** *Rank and name: The largest companies in the baking industry*
- 56 **CONSULTING** *ABS: Positive effect*
- 58 **RESEARCH** *EIBT: Polar research for better morning rolls*

++ REGULARS

- 03 **EDITORIAL**
- 05 **NEWS**
- 25 **CALENDAR OF FAIRS 2013**

++ EDITOR-IN-CHIEF

Hildegard M. Keil,
Behnstraße 61
22767 Hamburg, Germany
phone: +49 40 380 94 82
fax: +49 40 39 90 12 29
email: keil@foodmultimedia.de

++ EDITORIAL STAFF

Bastian Borchfeld,
phone: +49 40 39 90 12 28
e-mail: borchfeld@foodmultimedia.de
Barbara Zimny,
phone: +49 40 39 60 30 61
email: zimny@foodmultimedia.de

++ COPY EDITOR

Ann Dixon,
phone: +44 18 25 89 12 21

++ ADVERTISING DEPT.

Behnstraße 61
22767 Hamburg, Germany
fax: +49 40 39 90 12 29

International sales director

Dirk Dixon,
phone: +44 18 25 89 12 21
email: dixon@foodmultimedia.de

Advertisement administration

Wilfried Krause,
phone: +49 40 38 61 67 94
e-mail: krause@foodmultimedia.de

++ DISTRIBUTION

Behnstraße 61, D-22767 Hamburg
phone: +49 40 39 90 12 27
fax: +49 40 39 90 12 29
email: vertrieb@foodmultimedia.de

++ TYPESETTING

David Sprinz · www.davidsprinz.de
Bertha-von-Suttner-Str. 39
21335 Lüneburg, Germany

++ PRINTED BY

Leinebergland Druck GmbH & Co.KG
Industriestr. 2a,
31061 Alfeld (Leine), Germany

++ PUBLISHING COMPANY

f2m food multimedia gmbh
Behnstraße 61, 22767 Hamburg

++ BAKING+BISCUIT INTERNATIONAL

is published six times a year. Single copies may be purchased for EUR 13.- per copy. Subscription rates are EUR 60.- for one year. Students (with valid certification of student status) will pay EUR 35.- (all rates including postage and handling, but without VAT).

Cancellation of subscription must be presented three month prior to the end of the subscription period in writing to the publishing company. Address subscriptions to the above stated distribution department.

No claims will be accepted for not received or lost copies due to reasons being outside the responsibility of the publishing company. This magazine, including all articles and illustrations, is copyright protected. Any utilization beyond the tight limit set by the copyright act is subject to the publisher's approval.

Currently valid advertising price list: No. 8