

++ JOHN F. SOLOMON

Multisorb Technologies, the leading manufacturer of sorbent, desiccant and oxygen absorbing technologies, has announced the promotion of John F. Solomon to the position of Market Leader, Specialty Foods. In this role

**++ John F. Solomon****++ Alexej G. Michailow****++ John Schneider****++ Josef Pernkopf****++ Bernd Koletzko**

Solomon will be responsible for expanding Multisorb's business in diverse food packaging markets, including organic and natural foods.

Prior to joining Multisorb in 1998, Solomon spent several years working to build various markets and cultivate customer relationships for companies including the Alloyd Company, the EFP Corporation and Facile Holdings Incorporated. Solomon has been elected to the Board of Directors of the Research & Development Association for the past eight years and is a member of the International Food Technologists and the Institute of Packaging Professionals.

Multisorb Technologies has been an innovator in sorbent technology for over 40 years. Founded in 1961 by John S. Cullen to protect products against the damaging effects of moisture, Multisorb is North America's largest producer of packaged and fabricated sorbents and the world leader in active packaging components.

www.multisorb.com +++

++ ALEXEJ G. MICHAILOW

Fritsch, the bakery machine manufacturer, moved into its new offices in Moscow last October. Heading up the office for Fritsch is Alexej G. Michailow (53), a highly-experienced sales manager who will further strengthen the Moscow team and above all speed up

the transfer of know-how between the sales office and Markt Einersheim, the site of the head office. Michailow's career began at the Moscow State Research Institute for Civil Aeronautics. In recent years, in his capacity as sales manager for various European firms

he has been able to gain rich experience in a variety of fields ranging from automatic control engineering to technologies related to the food industry. Indeed, this is the kind of experience that will be invaluable to him now that Fritsch is planning to further intensify its presence in the important Russian region. Strengthening the Moscow team will also have the positive effect of allowing the company to deal more efficiently with the growing number of enquiries that it received at this year's Modern Bakery in Moscow.

www.fritsch.info +++

++ JOHN SCHNEIDER

Zip-Pak, the world leader in resealable packaging solutions, announced that John Schneider has been named Vice President and General Manager. He is responsible for five Zip-Pak businesses in North America, including Zip-Pak Manteno, IL, Zip-Pak Ottawa, IL, Zip-Pak Orangeburg, NY, Zip-Pak Atlanta and Zip-Pak Systems Division in Duluth, GA. The promotion adds the role of Vice President to Schneider's existing responsibilities as General Manager. In overseeing new product development, manufacturing and commercial activities in North America, Schneider will focus on increasing Zip-Pak's presence in the markets it serves, and developing novel applications for new markets.

Schneider is also spearheading several new initiatives in the meat, cheese, pet food and poultry industries to promote the company's value-added slider and press-to-close technologies. During his 11 years with Zip-Pak, Schneider has played an instrumental role in new tech-

nology development and launching initiatives to support ZIP-PAK® SLIDER™ technology. He will continue to leverage domestic product development efforts to drive Zip-Pak's growth worldwide.

Schneider earned a Bachelor of Science in Chemical Engineering from the University of Illinois and a Masters in Business Administration from the Illinois Institute of Technology.

www.zippak.com +++

++ JOSEF PERNKOPF + BERND KOLETZKO

Master baker Josef Pernkopf (38) is strengthening the sales team of ToolBox Software GmbH, Eschweiler. Pernkopf has been Sales Manager, Central Europe South. He will be responsible for the customers at site in Southern Germany, Austria, Southern Tyrol, Switzerland, Slovenia, Croatia and Bosnia-Herzegovina. Pernkopf has many years of experience in the field of investment goods.

At the same time Bernd Koletzko (47), who has worked for ToolBox Software for seven years as system analyst, will be appointed as Sales Manager, Central Europe East. He will be responsible for the clients in Poland, Czech Republic, Slovakia, Hungary and Ukraine.

With these two appointments ToolBox Software is reaching out to the rising demand from these regions.

www.toolbox-software.com +++