



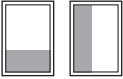




++ baking+biscuit international – advertising rates 2011

	format	non-bleed width x height in mm	mono	2 colors	3 colors	4 colors	bleed width x height in mm
	double page spread	396 x 265	5,280.00 €	6,080.00 €	6,880.00 €	7,680.00 €	420 x 297*
	whole page	184 x 265	2,400.00 €	2,800.00 €	3,200.00 €	3,600.00 €	210 x 297*
	juniorpage	137 x 184	1,242.00 €	1,642.00 €	2,042.00 €	2,442.00 €	142 x 210*
	half page	184 x 130 90 x 265	1,200.00 €	1,455.00 €	1,710.00 €	1,965.00 €	210 x 142* 102 x 297*
	third page	184 x 87 59 x 265	800.00 €	1,055.00 €	1,310.00 €	1,565.00 €	210 x 99* 71 x 297*
	quarter page	184 x 63 43 x 265 90 x 130	600.00 €	780.00 €	960.00 €	1,140.00 €	210 x 75* 55 x 297* 102 x 142*
	1/8 page	184 x 30 43 x 130 90 x 63	300.00 €	480.00 €	660.00 €	840.00 €	

Circulation: 6,500
6 issues per year

* Please add 10 % from mono price for bleed advertisement.

Please add 3 mm bleed on all sides.

Vital advertising matters should be kept within 5 mm from trim on all sides.