

Conny

Your new dynamic bakery oven



Conny is the new, innovative oven program available in four basic versions:

- Convection Oven
(fired with gas, oil or electrical power)
- Direct Gas Heated Oven - (DGF)
- Direct Electrically Heated Oven – (DEF)
- Hybrid DGF & Convection Oven

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Touchstone IBIE

IBIE, which will be taking place soon, has to overcome several challenges. It follows the moderately pleasant and successful trip into Florida's everglades, with Nevada now proving that there are flourishing landscapes in the desert. There are some positive signs emerging. The exhibition space is sold and the number of exhibitors gives hope that the fair will turn out to be an exciting event. Let's hope that the character of the fair, which, in the past, has been less effervescent than iba, for example, will keep it this way. There is so much glamour surrounding the exhibition with Trompe l'oeil and show effects so that this is not needed for the booths. Many visitors actually appreciate the businesslike atmosphere, unambiguous presentations and a fairground that does not overstrain the physical capabilities of its visitors due to its mere size.



++ Hildegard Keil, editor-in-chief
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But there is another challenge that Las Vegas has to contend with. Has the global economic situation for bakery products recovered sufficiently so that enthusiasm for investment can return across the industry? It has been the case that, in the past two to five years, the suppliers of bakery machines have experienced declining sales and time delays in the investment decision processes in many regions of the world even though baked goods sales figures, in general, have not suffered during the recession as much as, for example, those for luxury goods. Contract negotiations have been deferred partly because customers were not sure whether the planned investment would meet the changing market situations and also because banks were rather resistant to approve credit. The monetary flow was rather slow and sometimes the sources of capital ebbed. Building projects were not completed in time and some investors even tried to negotiate the price again at final acceptance.

Let's hope that these bleak times are about to end. The signs are positive. Most machine suppliers have full order books and hopefully sales losses are a thing of the past. Added to that, the R&D departments of the machine suppliers have not sat about twiddling their thumbs so that there will be some innovative products and further developments expected to be on show in Las Vegas.

There is a very good chance that this IBIE will be the best of all!

See you in Las Vegas.

Sincerely yours,

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